

# National Canners Association

WASHINGTON, D. C.

Information  
Letter



For N. C. A.  
Members

Membership Letter No.76.

August 9, 1924.

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## Exports of Canned Foods.

The Department of Commerce has just issued the following information which is a comparison of the exports of canned foods for the fiscal year ending June 30th, 1923 and 1924:

	Units	1923	1924
Salmon .....	Pounds	57,049,000	59,070,000
Sardines.....	"	30,855,000	44,758,000
Vegetables...	"	45,005,000	50,854,000
Fruits.....	"	207,220,000	165,825,000
Condensed milk	"	47,966,000	67,112,000
Evaporated milk	"	109,072,000	146,503,000

## Salmon Story Corrected.

In an article on the salmon industry which appeared in the Boston Globe several weeks ago, Dr. George W. Field referred to the use of aniline dyes in such manner as to imply that artificial coloring of salmon is commonly practiced. This article was later reprinted in the New York Evening Sun.

The Association immediately took up the matter with both papers, as a result of which Dr. Field wrote a second article for the Globe disclaiming any intention to imply that coloring matter is generally used in canned salmon, and accepting as conclusive the statement of canners that they do not use it. The New York Sun reprinted the essential parts of the Globe story under the heading, "Dr. Field Corrects Dyed Salmon Idea."

## Cosmopolitan Magazine Booklets Praise Canned Foods.

The Market Basket Service of the Cosmopolitan Magazine has issued a series of nine booklets by Caroline Carter, director of the Service, in which the economy, convenience and wholesomeness of canned foods are frequently emphasized. These booklets, which are attractive in appearance as well as interesting in con-



tent, are advertised in the Cosmopolitan and are available at four cents each. Additional booklets are planned. Those issued to date are: A dozen Little Dinners; Better Breakfasts; "Luncheon is Served"; De-licious Salads; And What for Dessert?; When Company Comes; Tea at Five; Two Cups Left Over; Feeding Jack and Jill.

#### Proposed Increased Rates on Canned Foods Denied.

The proposed increased proportional rates on canned foods \* \* \* in carloads from gulf ports to points on and north of the Ohio River, applicable on traffic from the Pacific Coast through the Panama Canal, were found not justified at a session of the Interstate Commerce Commission held in Washington, D.C., on the 24th day of July.

#### Street Car Cards Again This Year.

It is a pleasure to announce the same splendid coöperation in connection with the display of street car cards in the forthcoming Canned Foods Week campaign as was characteristic of the March Week.

The Washington office has advices that the cards advertising Canned Foods Week, November 8-15, would be displayed in every car throughout the country. These cards will be run at least a month in advance and will be a splendid piece of publicity for the campaign.

#### Danish Duty on Canned Fruit.

The Department of Commerce announces, in correction of an earlier report, that the duty on canned fruit imported into Denmark had been reduced, that the luxury duty of 1 crown per net kilo (12.2 cents per net pound at par of exchange) has been continued until December 1, 1924.

#### Proper Cooling of Canned Foods.

In the absence of a device for recording the temperature of cans as they enter the cooling tank, and again as they leave it, the Research Laboratory has made the following suggestions to an inquirer:

One difficulty is the fact that the temperature of the center of the can containing products of slow heat penetration is considerably lower than other portions of the contents when the can enters the cooling tank, and may be considerably higher when the can leaves the tank. One of the best guides for cooling canned products is to shake an occasional can as it comes from the cooling tank and then hold it against the back of the hand, or better, the side of the neck. If the can is sensibly warmer than the body, the operator will then know that the temperature is above 100 degrees Fahrenheit. Better results are obtained if all cans are cooled so that the can after shaking is not perceptibly warm.

#### Foreign Sales of Canned Foods.

Exports of canned meat, milk, fish, vegetables, and fruits for the year ending June 30th exceeded shipments during the preceding year by about 38,000,000 pounds in quantity and \$3,000,000 in value. Gains in canned milk, fish, and vegetables were offset by decreases in fruits. The quantity and value of the exports during the two years were:



	1923		1924	
	Pounds	Value	Pounds	Value
Meats	15,352,350	\$ 5,227,679	17,011,206	\$ 4,924,552
Milk, condensed and evaporated	157,038,332	16,867,598	213,614,657	23,920,711
Fish	90,391,344	10,883,056	105,990,010	12,543,819
Vegetables	45,005,169	4,736,469	50,554,497	5,592,453
Fruit	207,220,004	22,479,295	165,324,988	16,262,124
	<hr/> 515,007,199	<hr/> \$60,194,097	<hr/> 553,295,258	<hr/> \$63,243,359

Army in Market for Canned Foods.

The Chicago Quartermaster, 1819 West Pershing Road, Chicago, Ill., is asking for bids on certain canned foods listed below, bids to be open 10 a.m., September 9th, for delivery to various quartermaster depots free of all freight and cartage charges:

101,376 No. 3 cans tomatoes  
 5,230 No. 2 cans lima beans  
 258,214 No. 2 cans stringless beans  
 6,674 No. 3 cans beets  
 101,160 No. 2 cans corn  
 4,486 No. 3 cans hominy  
 1,192 kilo cans mushrooms  
 3,936 No. 3 cans sweet potatoes  
 5,808 No. 3 cans pumpkin  
 3,646 No. 2½ cans sauerkraut  
 1,764 No. 10 cans sauerkraut  
 1,090 No. 2 cans succotash

Also the following list of canned foods under Circular No.25-16-sub

Sub:

39,294 No. 2½ cans peaches  
 14,482 No. 2½ cans pears  
 14,856 No. 2½ cans pineapples  
 2,299 No. 3 cans apples  
 2,340 No. 10 cans apples  
 11,712 No. 2½ cans apricots  
 1,740 No. 2½ cans sweet cherries  
 2,154 No. 2½ cans asparagus  
 7,018 No. 1 cans asparagus tips  
 8,028 No. 2½ cans spinach.

Canners interested in the above should write the Chicago Quartermaster and ask for Circulars NO. 25-24-Sub and No. 25-16-Sub.

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Conference on Proposed Kitchen Card.

On August 7th an informal conference was held with the Secretary of Agriculture and a number of officials of that Department, on the subject of the circular prepared by the Department for distribution to housewives, giving directions for examination of canned foods. The following canners represented the Association at this conference:

Mr. Royal F. Clark,  
Mr. Richard Dickinson  
Mr. W.R. Roach  
Mr. H.P. Strasbaugh

Mr. James Moore,  
Mr. Frank Gerber,  
Dr. W.M. Stowell,  
Mr. H.L. Cannon.

In addition, the canners and growers of California were represented by Mr. R. N. Wilson, Sacramento.

After introductory remarks by President Clark, each one of the canners as well as Mr. Wilson addressed the Secretary on the subject of the proposed circular protesting against the distribution of publications of that kind that would create an unwarranted and unjust prejudice against canned foods.

The Secretary stated that the Department would give the matter very careful consideration and that he had no desire or purpose to injure the canning industry or the growers of canning crops.

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